D.11.8: SET-Nav Information and Communication Packs Update

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A report compiled within the H2020 project SET-Nav (work package 11)

www.set-nav.eu

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About the project

SET-Nav aims at supporting strategic decision making in Europe’s energy sector, enhancing innovation towards a clean, secure and efficient energy system. Our research will enable the European Commission, national governments and regulators to facilitate the development of optimal technology portfolios by market actors. We will comprehensively address critical uncertainties facing technology developers and investors, and derive appropriate policy and market responses. Our findings will support the further development of the SET-Plan and its implementation by continuous stakeholder engagement.

These contributions of the SET-Nav project rest on three pillars: modelling, policy and pathway analysis, and dissemination. The call for proposals sets out a wide range of objectives and analytical challenges that can only be met by developing a broad and technically advanced modelling portfolio. Advancing this portfolio is our first pillar. The EU’s energy, innovation and climate challenges define the direction of a future EU energy system but the specific technology pathways are policy sensitive and need careful comparative evaluation. This is our second pillar. Ensuring our research is policy-relevant while meeting the needs of diverse actors with their particular perspectives requires continuous engagement with the stakeholder community. This is our third pillar.

Who we are?

The project is coordinated by Technische Universität Wien (TU Wien) and being implemented by a multinational consortium of European organisations, with partners from Austria, Germany, Norway, Greece, France, Switzerland, the United Kingdom, France, Hungary, Spain and Belgium.

The project partners come from both the research and the industrial sectors. They represent the wide range of expertise necessary for the implementation of the project: policy research, energy technology, systems modelling, and simulation.
The project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement no. 691843 (SET-Nav).

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Summary

The SET-Nav consortium maintains a variety of dissemination strategies to inform stakeholders about the project's results (see D11.4 SET-Nav Dissemination and Exploitation Roadmap - 2nd edition). The following report presents the major dissemination tools including information and communication means, such as the logo, flyers, presentations, social networks etc., e-presence & web-based dissemination, such SET-Nav website, e-Newsletters and e-Press releases, infographics, internal & external events and finally publications.

The particular deliverable is an update of the Initial Information and Communication pack of SET-Nav, delivered in March 2017 and reports all the aforementioned tools and material produced from the beginning of the project until end of February 2018, giving special emphasis in the 2nd reporting period (March 2017 - February 2018).

The consortium ensures a close cooperation between its members to successfully realize the planned activities and accomplish the project's targets. The progress and impact the dissemination means are analysed below.

The report consists of three parts, an introduction that gives an overview of the developed material, a presentation of SET-Nav Information and Communication packs and finally a brief description of the future activities.
1 Introduction

SET-Nav tries to contribute along three dimensions:

- the development of a modelling portfolio for decision making in the energy sector;
- the analysis of the impact of multiple future paths and policies; and
- the development of stakeholder dialogue and dissemination.

To ensure focus on the most important aspects and policy relevance, industry partners and stakeholders with varying perspectives are and will be involved from start to finish. Dissemination and communication activities have a central role in order to foster the widespread awareness, as well as strong cooperation and exchange with research communities and stakeholders inside and outside of the EU.

The main priority of the SET-Nav dissemination and communication pack is to disseminate acquired knowledge on an ongoing basis and communicate it to a full range of potential users and targeted groups of potential beneficiaries. A range of activities and measures have been developed and will be further planned aiming to deliver appropriate content to key stakeholders. The stakeholders’ groups that are taken into consideration include among others government representatives, policy makers, civil society representatives, international and multilateral organizations, NGOs, scientific community as well as the general public (see more in the deliverable D11.3 Dissemination and Exploitation roadmap - http://set-nav.eu/content/pages/results).

The figure below displays the estimated proportions of persons reached, in the context of all dissemination and communication activities, in each of the following categories.

![Figure 1 Stakeholders categories reached, in the context of all dissemination and communication activities](image)

In the above context, various channels are used to disseminate and timely make available all the relevant SET-Nav findings and its progress to stakeholders. At the same time experiences and expertise are exchanged with the targeted audiences. Within these two years of SET-Nav, an important number of newsletters, press releases, leaflets, etc. have been developed, printed or/and uploaded at the website. The stakeholders’ active engagement at many international events ensures a high visibility for the project. Furthermore, SET-Nav prepared slides, printed promotional items and other material for dissemination and information about the latest achievements.
This deliverable reports on all the dissemination material produced during the first year of SET-Nav’s activity (in printed or electronic version). As discussed in the in the deliverable D11.3 Dissemination and Exploitation roadmap and its updated version (D11.4) - [http://set-nav.eu/content/pages/results](http://set-nav.eu/content/pages/results), the consortium has identified and selected key communication tools for an effective dissemination of its results. The tools include the SET-Nav logo, leaflet/ flyer, presentations, posters, newsletters, as well as social networks. Table 1 presents the inventory of SET-Nav’s dissemination and communication material.

**Table 1 Dissemination means overview**

<table>
<thead>
<tr>
<th>Dissemination &amp; Communication Tool</th>
<th>April 2016- March 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design of the SET-Nav Logo</td>
<td>✓</td>
</tr>
<tr>
<td>Graphic Guidelines</td>
<td>✓</td>
</tr>
<tr>
<td>Leaflet/ Flyer</td>
<td>✓</td>
</tr>
<tr>
<td>Institutional Presentation (+update)</td>
<td>2</td>
</tr>
<tr>
<td>Templates</td>
<td>6</td>
</tr>
<tr>
<td>SET-Nav Newsletters</td>
<td>6</td>
</tr>
<tr>
<td>Partners’ Newsletters</td>
<td>7</td>
</tr>
<tr>
<td>SET-Nav Press Releases</td>
<td>5</td>
</tr>
<tr>
<td>Dissemination Platforms</td>
<td>✓</td>
</tr>
<tr>
<td>Social Networks</td>
<td>LinkedIn  YouTube  Twitter</td>
</tr>
<tr>
<td>Website</td>
<td>✓</td>
</tr>
<tr>
<td>Policy Briefs</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>✓ Sept 2016/ ✓ March 2017</td>
</tr>
<tr>
<td>Scientific Publications</td>
<td>8 in conferences/ journal/ etc. 13 in SET-Nav Special Issue (under review)</td>
</tr>
<tr>
<td>Video</td>
<td>1</td>
</tr>
<tr>
<td>Infographics</td>
<td>1</td>
</tr>
<tr>
<td>Poster/ Banners</td>
<td>2/ 3</td>
</tr>
</tbody>
</table>
2 Overview of SET-Nav Info and Communication Packs

Two years after the start of the project, a variety of printed and online dissemination tools have been developed and presented to the general public and target groups of stakeholders through SET-Nav official website and partners’ websites as well. More particularly, dissemination and communication tools include dedicated newsletters and press releases, social media, distribution of material in external events, publications etc. It is the intention of SET-Nav consortium and dissemination team to update and enhance this material, especially the final year of the project, when important outcomes will be derived.

The next subsections present and describe the design and developed of SET-Nav information and communication material until the end of February 2018.

**SET-Nav Logo**

**Importance for SET-Nav**

A professionally developed, coherent corporate identity has several important features from which SET-Nav has greatly profited:

- It conveys the project’s *professional character*,
- It ensures *cohesion* within the project,
- It clearly distinguishes SET-Nav from other related research projects by creating a *unique and recognizable brand*. Brand recognition is an advantage especially for *marketing and exploitation of results* obtained in the project.

**Desired Features**

- The logo should be *self-representative*;
- It should be *printed* and distinguished in *high quality* on a *colour* and *grey scale format*;
- It should be *easily conceived*;
- It should be *memory grasping*.

**SET-Nav alternative logos**

- The final SET-Nav logo consists of a *textual* and a *visual* part to ensure that the logo is more *easily recognised* and *remembered*.
- The *textual part* includes the project’s short title.
- The *visual part* contains a graphical representation of five arrows, the semiotics of which represent the multiple dimensions of impact of future pathways: *sustainability, reliability and supply security, global competitiveness and efficiency*. 
The colour scheme was carefully chosen to highlight the central objective of the project (blue and green are the colours in nature that come as outgrowth of such a strategic energy roadmap).

The SET-Nav logo also features prominently on the SET-Nav website, while the whole logo pack is available online at: http://www.set-nav.eu/content/pages/dissemination-and-media

SET-Nav Graphic Guidelines Handbook

Importance for SET-Nav
The SET-Nav Graphic Guidelines Handbook:

- aims to provide guidelines that will help all project partners build a strong and consistent branding messages and visuals for SET-Nav;
- provides the elements of visual identity as well as the guidelines for their proper use and reproduction;
- serves as a reference manual for applications in communication and advertising associated with SET-Nav;
- is a working tool defining a set of rules and recommendations that ensure the correct application of graphic identity;
- ensures effective communication, strengthening the image and allowing fast identification.

The SET-Nav Graphic Guidelines Handbook is available at SET-Nav Dissemination Media page (http://www.set-nav.eu/content/pages/dissemination-and-media) and in deliverable “D11.3 Dissemination and Exploitation and Exploitation Roadmap” (http://www.set-nav.eu/content/pages/results).
SET-Nav Leaflet

Importance for SET-Nav

The SET-Nav leaflet designed by NTUA and is constantly used by the consortium members for distribution at conferences, meetings, workshops, press conferences or other events within and outside of the scientific community.

More than 100 SET-Nav leaflets have been distributed to various internal and external events.

- Double sided three-folded A4 paper
- Produced in English, electronically and in hard copy.
- Outlines the scientific objectives and impact of SET-Nav
- Lists key facts such as the overall goals, funding programme, contact details, website and social media URL.

The digital version of the flyer is available for download at SET-Nav Dissemination Media page: http://www.set-nav.eu/content/pages/dissemination-and-media.

The SET-Nav flyer is also well presented in deliverable “D11.3 Dissemination and Exploitation and Exploitation Roadmap” (http://www.set-nav.eu/content/pages/results).

SET-Nav Templates

Importance for SET-Nav

Templates for SET-Nav have been prepared for all the reports/deliverables, policy briefs, presentations, events’ agenda, newsletters and presentations, in order to establish a strong identity for the project, thus SET-Nav’s material could be easily recognizable. The different document templates will thus guarantee the visual unity of all project related documents.

6 SET-Nav templates: Presentations, Press Releases, Newsletters, Deliverables, Policy Briefs, Events’ Agenda

SET-Nav produced template slides for power point presentations to be used by the consortium members at meetings and conferences.

A template for the press releases and newsletters formed in several sizes, in order to be compatible with responsive websites. The templates follow the SET-Nav graphical identity and clearly identify the project as being part of an EU-funded programme.

The reports/deliverables and policy briefs/issue papers help partners present their tasks’ progress in a uniform way. Their basic content, apart from the graphics, consists
of contact information of the project coordinator and of the WP leader and a general description about the project.

A well prepared meeting agenda template is compiled aiming to achieve higher visibility and attendance at meetings, workshops and other events and facilitate partners in the meeting process, so as to reach each meeting objective and attract audience. The scope of the template is to clearly deliver the event’s theme and speakers.

All the templates are updated when needed in order to be in line with various changes that occur (new partners, logos, etc.) - last update in March 2018.

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**SET-Nav Institutional presentation**

**Importance for SET-Nav**

A SET-Nav standard presentation can be used by all project partners and by partners for dissemination purposes at relevant events.

The presentations provides an overview of key facts such as the duration of the project, the full project title, the funding programme and the total amount of participants of the project. It further explains the purpose of the project, its expected outputs and ways of working to external audiences.

The standard presentation is regularly updated and it is adapted by the partners according to the type and size of audience/events, where the project will be presented.

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**SET - Nav Newsletters and Press Releases**

SET-Nav compiles a series of newsletters for stakeholders and other interested parties with news about the project, related initiatives and interesting developments in the area of the decision making in the Europe’s energy sector.

- Prepared in English and distributed electronically.
- Both verbal and visual content to be both informative and eye-catching.
- Links to the SET-Nav website to facilitate:
  - easy access to related material (agendas, invitations, reports, photos, etc.);
  - direct navigation to a more detailed content on the presented issues and news.

- Increase traffic in the SET-Nav project website and foster events’ and reports’ visibility and downloads.

- 6 SET-Nav Newsletters (September ’16, November ’16, April ’17, July ’17, October ’17, January ’18)
- 5 SET-Nav Press Releases (December ’16, February ’17, March ’17, July ’17, September ’17)
- More than 3,000 recipients
✓ Promotion through Energy-L and Climate-L mailing lists
✓ Newsletter sign up form available on the SET-Nav website.
✓ Available at SET-Nav website (http://www.set-nav.eu/content/pages/dissemination-and-media).
✓ Advertised through social media

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SET-Nav Newsletters

1st SET-Nav Newsletter
September 2016

- SET-Nav Objective and methodology framework.
- SET-Nav website.
- SET-Nav Kick off Meeting 26 - 27 April 2016, Vienna.
- Available at: http://www.set-nav.eu/content/set-nav-newsletter-issue-september-2016

2nd SET-Nav Newsletter
November 2016

- SET-Nav Stakeholder kick-off event, 28 September 2016, Brussels.
- Policy briefing on Innovation Systems and the SET Plan.
- Background report on Innovation Systems and the SET Plan.
- Available at: http://www.set-nav.eu/content/set-nav-newsletter-issue-november-2016

3rd SET-Nav Newsletter
April 2017

- Policy Brief on Energy and Climate towards 2050 - Four Scenarios.
- Upcoming Events.
4th SET-Nav Newsletter  
**July 2017**

- Available at: [https://preview.mailerlite.com/s6b6l3](https://preview.mailerlite.com/s6b6l3)
- Scheduled: *Modelling workshop*, 7 September 2017, Vienna, Austria.
- SET-Nav Infographic.
- Discussion paper: Engineering Resilience in Critical Infrastructures.
- Available at: [https://preview.mailerlite.com/u2p7w9](https://preview.mailerlite.com/u2p7w9)

5th SET-Nav Newsletter  
**October 2017**

- Results of SET-Nav *Modelling* and *Topical Workshops* in Vienna and Brussels.
- The SET-Nav *Call for Paper* is still open.
- Upcoming events.
- Available at: [https://preview.mailerlite.com/y9z9t6](https://preview.mailerlite.com/y9z9t6)

6th SET-Nav Newsletter  
**January 2018**

- Issue Paper on Projects of Common Interest and gas producers pricing strategy.
- Issue Paper on Aggregating load profiles… from the power sector models towards use in large-scale energy-system and integrated assessment.
- Upcoming events.
- Available at: [https://preview.mailerlite.com/z9g7s1](https://preview.mailerlite.com/z9g7s1)

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SET - Nav Press Releases

1st SET-Nav Press Release  
**December 2016**

SET-Nav partners, CEPS, has also issued newsletters dedicated to the project, promoting further its results and events:

- SET-Nav Modelling Workshop, 29 March 2017, Zurich, Switzerland.
- Available at: http://preview.mailerlite.com/v4h7z7
- SET-Nav Modelling Workshops Publications:
  - Discussion paper: A three-model linkage for energy-economics-environmental analysis: TIMES, REMES, and EXIOBASE.
- Available at: https://preview.mailerlite.com/f8x4k4
- SET-Nav Call for Papers.
- Available at: https://preview.mailerlite.com/f1u5f1/680851444881951233/f4k9/
- SET-Nav Topical Workshop in Brussels
- Registration to the workshop
- Available at: https://preview.mailerlite.com/z1lj9a2
• March 17: 2nd SET-Nav Stakeholder Event- Topical Workshop, March 17, Brussels, CEPS Events Update 7 March.
• September 2017: SET-Nav Topical Workshop, 28 September 2017, Brussels, Belgium, 8 September 2017, CEPS-ECH NEWS New events & meetings.
• September 2017: SET-Nav Topical Workshop, 28 September 2017, Brussels, Belgium, CEPS Events weekly Update 12 September.
• September 2017: SET-Nav Topical Workshop, 28 September 2017, Brussels, Belgium, CEPS invitation by email.
• September 2017: Events Update 26 September, SET-Nav Topical Workshop, 28 September 2017.

More information on the SET-Nav Newsletters and Press Releases is available on the deliverable “D11.4 Dissemination and Exploitation Roadmap- 2nd version” (http://www.set-nav.eu/content/pages/results).

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**SET-Nav Social Media Tools**

**Importance for SET-Nav**

SET-Nav Social media tools:

• **Reach** out and communicate on a personal level with the target audience on a daily basis.
• **Enhance** SET-Nav web publishing actions to non-technical users in a cost-effective and efficient way.
• **Collect** feedback from the stakeholders who check the related pages.
• **Share** a variety of resources, such as videos, website links and other material.
• **Encourage** users to visit the SET-Nav website, which concludes to more traffic and views of the reports, the press releases, events etc.

SET-Nav focuses its social media engagement on Twitter. Up until now a strong network of influencers and stakeholders around strategic energy policy making has been built.
Tailor-made strategy to expose the SET-Nav content to a wider audience:

- following popular stakeholders;
- publishing of interesting, compelling tweets on a regular basis;
- exploiting effective and popular hashtags (#modelling, #ClimateChange, #scenarios, #pathways, #renewables, #energy, etc.);
- synergies with other EU projects;
- participation in #H2020Energy Campaign of INEA – posting dedicated banners, using hashtags and tags - #InvestEUresearch @eu_h2020, @inea_eu.

Monitoring the reach and engagement rates:

- to compare performance to the established targets;
- to evaluate progress continuously and decide if actions are needed;
- to make a concluding evaluation.

- 100 Followers
- 43 Tweets
- 842 Following

- 10,487 Impressions
- 68 Engagements
- 11 Likes
In order to stimulate online dialogue, SET-Nav operates a moderated account in LinkedIn where all partners are encouraged to bring and discuss issues that are relevant to the project.

The account has 76 members.

https://www.linkedin.com/groups/7062101/profile

A SET-Nav YouTube account has been also created where SET-Nav videos are launched.

Up until now the 1st SET-Nav video has been uploaded, while a playlist with the SET-Nav participation in REEEM EMP-E meeting 2017 has been added (total views: ~200).

https://www.youtube.com/channel/UCbJwN4VkJ013XBkc6i9G6Kg

The SET-Nav Social Media Tools are promoted through direct links incorporated in the SET-Nav website, through SET-Nav Newsletters, Press Releases, Leaflet, Presentations, Institutional Presentation and SET-Nav Video.

The Website is one of the main tools for public dissemination, as well as for internal project management, knowledge management and reporting. The aim of the website is to reach a wide range of interested audience and target bodies.
• **User friendly, high standard, accessible website.**
• Presents SET-Nav activities and progress.
• Posts news and announcements of SET-Nav events, publications, new material, etc.
• On-line dissemination of project deliverables, newsletters, brochures, etc.
• SET-Nav partners’ area organised as a shared workspace in Dropbox.
• **Constantly updated** with a view of effective and wide project dissemination.
• **New webpages and content** have been added (all the new and updated pages are marked with *).

### Home

The home page has been updated and includes all the basic information and new material: project contributions, about the project (video – infographic), news, events, modelling forum news, social media, contact us, newsletter submission.

### About

- **Overview:** General information about the project
- **Contributions:** The three pillars on which the contributions rest.
- **Objectives:** Brief analysis of the project’s scope and major specific objectives.
- **Impacts:** Example of innovations to be expected from SET-Nav.
- **Consortium:** A list of project partners, along with their country of origin, logo, principle scientific contact person and website address.
- **Work Structure:** Analysis of the SET-Nav workflow aiming at the optimal achievement of the envisaged objectives.

### News & Events

- **News**: Announcements of the project, which can include general announcements, announcements for relative events (seminars, conferences, workshops, information days etc.) at national and regional level.
- **Events**: Information, organization details and photos of past and forthcoming events. All the events are categorised in “Scheduled” and “Past”.
- **External Events**: Participation of SET-Nav partners in external events.

### Library

- **Results**: Reports and documents produced in the course of the project’s work packages.
- **Issue papers**: Documents describing the state of the art in each SET-Nav Topical Workshop theme, as well as SET-Nav case studies.
- **Policy briefs**: Reports on policy recommendations emerging from modelling and simulation results, as well as general policy conclusions.
- **Synergies**: Links to projects, initiatives and organisations related to the project’s themes, work and results.
- **Dissemination and Media**: Dissemination material and media, such as guidelines, logos, videos, brochures, posters, etc.
- **Further Reading**: Reference and informational material related to the project’s objectives, work plan, contributions and impact.

### Modelling Forum*

A place where knowledge can be exchanged between groups with different approaches in order to enhance existing modelling methodologies.

- **About the Forum**: Description of the modelling forum scope, activities, etc.
- **Modelling Forum News**: Description, information, material, presentations, photos of the paste and scheduled modelling workshops.
The SET-Nav website is disseminated through all SET-Nav dissemination tools and material (SET-Nan Social Media Tools, Newsletter, Press Releases, Leaflet etc.)

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**SET-Nav Events**

SET-Nav events and their dissemination are of paramount importance. It is the most efficient communication tool to reach the targeted stakeholders and communities and to maximize SET-Nav’s impact. Within the SET-Nav framework a series of targeted events, workshops and conferences will be organized in order to disseminate the SET-Nav key outcomes as well as to encourage stakeholders to provide feedback.

8 SET-Nav events:

- SET-Nav Modelling workshop, 7 September 2017, Vienna, Austria: *Aggregating load profiles from the power sector models towards use in large-scale energy-system and integrated assessment models* (33 participants).
- SET-Nav Topical Workshop, 28 September 2017, Brussels, Belgium: *Europe’s gas infrastructure needs towards 2050: which projects of common interest should be prioritised?* (55 participants).
9 SET-Nav interventions in external events

**Participation to Conferences:**
- 9th International Conference on “Energy and Climate Change”, 12-14 October 2016, Athens, Greece
- 6th International Symposium & 28th National Conference on Operational Research, 8-9 June 2017, Thessaloniki, Greece
- 15th IAEE European Conference 2017, 3-6 September 2017, Vienna, Austria

**Participation to Workshops:**
- Towards2030-dialogue & TRANSrisk Regional Workshop, 25 October 2016, Athens, Greece
- Towards 2030-dialogue Final Conference, 22 November 2016, Brussels, Belgium
- Towards 2030-dialogue European Parliament event, 7 December 2016, Brussels, Belgium
- Webconference of the SET-Plan Steering Group, 1 March 2017
- Innovation Indicators to Track Progress of Mission Innovation Workshop, 10 January 2018, European Commission, Brussels (presentation "Indicators for Tracking Mission Innovation and Methods for Assessing Mission Innovation Progress" by UAE)

Participation to 100 years anniversary of the School of Electrical & Computer Engineering, 27 November 2017, Athens Greece

Participation 7 in events organized jointly with other H2020 projects:
- H2020 Contractors’ Workshop on Energy System Modelling, 30 June 2016, Brussels, Belgium (2 SET-Nav presentations: SET-Nav Introductory Presentation by Arno Behrens (CEPS), SET-Nav Modelling Strategy presentation by Daniel Huppman (IIASA))
- Reflex Expert Workshop, Technological Learning in the Energy Sector, 8 November 2017, Karlsruhe, Germany.
- LCE 21 – Energy System Modelling Clustering Event (REEEM, SET-Nav, MEDEAS, and REFLEX), 28 November 2017, Brussels, Belgium (presentations by TUWien and CEPS on SET-Nav Dissemination and SET-NavModelling (Results-Barrier-Future Activities)).
- MEDEAS 1st Board of Stakeholders meeting, December 2017.
- Pathways to European decarbonisation: the INNOPATHS scenarios workshop, organised in Florence on the 6-8 February, by the FSR Climate team.
- Decarbonisation project networking workshop, 7 February 2018, Brussels, Belgium.

More than 300 SET-Nav printed leaflets were disseminated through all SET-Nav internal and external events.
Participation in 3 webinars relevant to the field:

- Webinar “European energy and climate policy and the role of innovation”, 11 December, 2017
- Webinar “Flexibility: Enabling renewable energy uptake in the EU electricity market”, 20 December 2017
- Webinar: EU policies for decarbonising the transport sector, 1 February 2018

SET-Nav is further promoted through the dedicated webpage [http://www.set-nav.eu/events](http://www.set-nav.eu/events) and through the SET-Nav Newsletters, Press Releases and Social Media accounts.

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**SET-Nav Video**

**Importance for SET-Nav**

The creation of audiovisual material for the promotion of the SET-Nav project is of crucial importance in delivering a message easily understandable and usable by target groups. For SET-Nav, a YouTube channel has been created and is used for sharing audio-visual material relevant to the project.

A promotional video has been prepared to inform and engage the wider community. It communicates key takeaways on the aim, methodology and results of the project.

The video is available here: [https://www.youtube.com/watch?time_continue=243&v=1h5NCg4c6nw](https://www.youtube.com/watch?time_continue=243&v=1h5NCg4c6nw)

A playlist has been also created in the YouTube channels that displays the SET-Nav participation in REEEM EMP-E meeting 2017.

The SET-Nav videos has in total 200 views.

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**SET-Nav Infographics**

**SET-Nav Infographics**

- make broad or complex ideas more distilled and simplified;
- collect and organize data in colourful, creative, and engaging manner;
- be more eye-catching than printed words, since they will combine images, colours, movement, and content;
- allow visitors of the SET-Nav website to scan and get the project’s results quickly and conveniently;
- help stakeholders and wider public to focus on the key information and save time of reading;
facilitate the wider dissemination of SET-Nav outcomes as they are extremely shareable for use around the web and easily shared on social networks.

The first SET-Nav infographic was designed in May 2017 and illustrates the core objectives, impacts and contributions of the project, as well as the context of the eleven SET-Nav case studies. In order to allow visitors of the SET-Nav website to scan and get the project’s content quickly and conveniently, the infographic has been properly incorporated in the “Home” Page of the SET-Nav website.

SET-Nav Poster - Banners

Two SET-Nav posters have been designed and used as promotional material at the Energy Modelling Platform for Europe (EMP-E) start-up meeting, held on 17-18 May 2017, in Brussels, Belgium. The first SET-Nav poster is a general poster on the SET-Nav content and briefly presents the project pillars, methodological framework, case studies, modelling workshops and stakeholder involvement and dissemination activities.

The second poster is dedicated to the SET-Nav Case Studies, presenting the links between the SET-Plan challenges with the three SET-Nav pillars and the SET-Nav Case studies. Two of the eleven SET-Nav case studies are extensively analysed in the poster.

Two banners for dissemination purposes have been developed and promoted through the social media campaign of INEA among all the H2020 projects.

The one banner promoted the H2020 funding and the 2018-20 Work Programme, while the other banner promotes the scope of SET-Nav as a H2020 energy project.
SET-Nav Policy Briefs and Issue Papers

Policy briefs are reports on policy recommendations emerging from modelling and simulation results, as well as general policy conclusions. Partners are urged to present the policy recommendations of their respective work, as well as project’s policy conclusions in a series of policy briefs dedicated to policy makers.

Until now two policy brief has been prepared and it is available on the website [http://www.set-nav.eu/content/pages/policy-briefs](http://www.set-nav.eu/content/pages/policy-briefs).

The 1st policy briefing “Innovation Systems and the SET Plan” was launched in September 2016.

The 2nd Policy Brief on “Energy and Climate towards 2050- Four Scenarios” was issued on March 2017.

- **Issue Paper on Projects of Common Interest and gas producers pricing strategy.** Issue Paper prepared for the 3rd SET-Nav stakeholder event “Europe’s gas infrastructure needs towards 2050: which projects of common interest should be prioritised?” September 28, 2017 at CEPS, Brussels.

- **Issue Paper on Aggregating load profiles… from the power sector models towards use in large-scale energy-system and integrated assessment models.** Issue Paper prepared for the Modelling Workshop “Aggregating load profiles from the power sector models towards use in large-scale energy-system and integrated assessment models”, September 7, 2017 Vienna.


Policy briefs are published at SET-Nav website, as well as on the websites of SET-Nav partners. They are also advertised in all other relevant outreach activities and will be distributed at stakeholder workshops.
SET-Nav Scientific Publications

The main SET-Nav outputs are used as incentives for academic research activities, and are disseminated through announcements at international conferences, as well as publications in scientific journals. Thus, to mobilize acquired, processed and accumulated knowledge for policy debate, SET-Nav partners are constantly developing publications targeting at policymakers and stakeholders and at specific scientific target groups. The scientific papers and articles focusing on the project outcomes.

Below the SET-Nav publications that are online or under review are presented:


SET-Nav Special Issue “The challenges of temporal and spatial aggregation: Modelling and policy implications” to be published in a special issue in Utilities Policy.

The topic “The challenges of temporal and spatial aggregation: Modelling and policy implications” of the SET-Nav Call for papers deals with challenges that arise from the aggregation of information from detailed power sector models for the further use in large-scale energy system or integrated assessment models. The issue accounts for the increased complexity modern electricity grids face due to the integration of stochastic renewable generation and necessary demand side management.

During the first stage of submissions, 22 Abstracts were submitted and 13 of them were invited for resubmission as full papers in the second stage. The review process is currently in progress. The Special Issue will be published in Utilities Policy - a leading peer-reviewed resource for academic researchers, government officials, industry professionals, sector analysts, and consultants in the global utilities policy community.

SET-Nav publications are available in the SET-Nav Publications webpage http://www.set-nav.eu/content/pages/library and are further promoted through SET-Nav social media accounts.
3 Future Information and Communication Activities

A variety of dissemination means has already been launched and presented in public. Simultaneously, a great number of future activities (topical, stakeholders workshops, etc.) are prepared aiming to attract key target groups. Following the presentation about progress of the SET-Nav Information and Communication Packs, the dissemination framework’s next steps comprise:

- **Regional Workshop in Athens** (potential co-organisation with other H2020 projects).
- **Common dissemination activities** along with other H2020 projects (possible participation of Common dissemination Booster - [https://www.trust-itservices.com/common-dissemination-booster](https://www.trust-itservices.com/common-dissemination-booster)).
- Organisation of a common event alongside the 2018 SET-Plan conference.
- Lunchtime *conference at DGENER* combined with a common *policy brief*.
- Possible *scientific publications in conferences, books, journals* will be considered (some journals for example are Cleaner production, Energy Policy, Energy Strategy Review).
- *Press releases* and *newsletters* distribution to promote events, material, reports, etc.
- *Infographics* design to illustrate SET-Nav key findings/ achieved results/ case study actions.
- *Video* for the H2020 social media campaign.

Furthermore the website is constantly updated with news and material. Newsletters and Press releases will continue to be developed to inform about upcoming events, workshops and other SET-Nav activities. The climate-I and energy-I lists will also be updated with new announcements. The projects social media presence informs in real time about the progress of events. Last but not least, SET-Nav consortium participates in external stakeholder events, workshops and conferences to ensure the dissemination of its results within the scientific community.